

BRTA FY2023 – FY2025 DBE Goal

Section 26.45: Overall Goal Calculation

Amount of Goal

The BRTA's overall goal for the following time period 2023-2025 is the following: .03% of the Federal Financial assistance we will expend in DOT-assisted contracts, exclusive of FTA funds to be used for the purchase of transit vehicles. BRTA is utilizing Berkshire and Franklin counties in Massachusetts as they are the nearest within a geographical location to the BRTA and most opportunities are for immediate repair needs such as plumbing and electrical repair. BRTA expects \$1.7M - \$2.2M annually for this period. Funds will comprise mostly 5307 operational funding and replacement bus funding. 5339 replacement bus funding is expected in 2025. BRTA has a 100% race neutral goal.

Methodology Used To Calculate Overall Goal

Step 1: 26.45(c) Base Figure

Determine the weight of each project as a percentage of funds by dividing each projected project value by the total estimated funds

Determine the availability of DBEs

The data source or demonstrable evidence used to derive the availability of DBEs was:

The Massachusetts Supplier Diversity Office (SDO) through its UCP maintains a listing of certified DBEs that can be found at:

<https://www.sdo.osd.state.ma.us/BusinessDirectory/BusinessDirectory.aspx>

Determine the availability of all Firms.

The data source or demonstrable evidence used to derive the availability of all firms was:

U.S. Department of Census Fact Finder County Business Patterns data base at:

BRTA FY2023 – FY2025 DBE Goal

<https://data.census.gov/cedsci/table?q=CBP2020.CB2000CBP&g=0500000US25003,25011,25013,25015>

Western MA regions 1 and 2 signify Berkshire County and Franklin/Hampshire/Hamden County in MA. BRTA is utilizing Berkshire and Franklin counties as they are the nearest within a geographical location to the BRTA. There are no upcoming large contracts for FY23-25. DBEs would be researched for maintenance, safety, and or general operating needs. This would warrant choosing these two regions as the listed DBEs would have the ability to be close enough to meet BRTA's needs. Some examples of work that could be done through the DBE program would be printing, purchase of tires, plumbing and electrical work. BRTA has and will continue to look for fiscally sound DBE firms.

The BRTA has no sub-recipients.

The BRTA receives 5307 Funding for operations and capital purchases. We also receive discretionary 5339 funding. BRTA expects \$1.7M - \$2.2M annually for this period, 2023-2025, in federal grants for operations and capital purchases. BRTA funding is mostly used for operations and replacement bus purchases, therefore has very few additional large contracts.

BRTA FY2023 – FY2025 DBE Goal

Step 1 Weighted Base Figure Calculation:

NAICS Code	Project	Amount of DOT funds on project:	% of total DOT funds (weight)	Number of DBEs available to perform this work	Number of all firms available (including DBEs)	Relative Availability	Weighted Availability
238220	Plumbing Heating/AC	\$5,000.00	0.0027	1	93	0.0108	0.00000
238210	Electrical Contractors	\$1,000.00	0.0005	2	75	0.0267	0.00000
423120	MV Parts	\$210,000.00	0.1141	0	6	0	0.00000
	Operating Assistance	\$850,873.00	0.4623	0	0	0	0.00000
562112	Hazardous Waste Collection	\$9,500.00	0.0052	0	0	0	0.00000
453210	Office Supplies	\$16,500.00	0.0090	0	6	0	0.00000
424720	Pet. Merchant Wholesale	\$17,500.00	0.0095	0	1	0	0.00000
424710	Pet. Bulk Station	\$306,000.00	0.1663	0	4	0	0.00000
524126	Property Casualty Ins.	\$197,250.00	0.1072	0	2	0	0.00000
541512	Computer System Design	\$57,000.00	0.0310	0	19	0	0.00000
532420	Office Machine Equip.	\$1,200.00	0.0007	0	4	0	0.00000
541430	Graphic Design Services	\$2,500.00	0.0014	1	6	0.1667	0.00020
541110	Lawyers	\$9,550.00	0.0052	0	97	0	0.00000
541211	CPA	\$25,000.00	0.0136	0	35	0	0.00000
561720	Janitorial Services	\$50,410.00	0.0274	0	38	0	0.00000
81233	Linen and Uniform Supply	\$36,000.00	0.0196	0	2	0	0.00000
323111	Commercial Printing	\$5,750.00	0.0031	1	21	0.0476	0.00010
541214	Payroll Services	\$1,800.00	0.0010	0	4	0	0.00000
517312	Wireless Telephone	\$37,566.00	0.0204	0	6	0	0.00000
							0.00000
Total FTA-Assisted Contract Funds		\$1,840,399.00	1.0002	5	419	0.2518	0.00030

BRTA FY2023 – FY2025 DBE Goal

Step 2 Adjusting the Goal

During the past 3 years, BRTA has attained the DBE participation goal of .03% in FY20 with a .0729% achievement rate and in FY22 with a .0376% achievement rate. The BRTA did not meet the .03% DBE participation goal in FY21 due to the reduced number of purchases made during the year.

Prior Data		Total Dollars	Total DBE	Goal
				0.03%
FY22	4/22-9/22	\$1,714,085.00	\$368.00	
	10/21-3/22	\$586,291.00	\$497.42	
		\$2,300,376.00	\$865.42	<u>0.0376%</u> Met
FY21	3/21-9/21	\$1,094,821.00	\$0.00	
	9/20-3/21	\$24,504.00	\$0.00	
		\$1,119,325.00	\$0.00	0.0000%
FY20	4/20-9/20	\$1,324,005.00	\$0.00	
	10/19-3/20	\$1,543,995.00	\$2,092.00	
		\$2,868,000.00	\$2,092.00	<u>0.0729%</u> Met

Discussion of Past 3 Years Participation

During FY22 BRTA attained a .0376% participation by contracting with DBEs for the printing of envelope stock as well as fuel tank repairs. In FY21 BRTA had zero attainment due to the lack of purchases made during COVID. In FY20 the ticket printing was for our ADA travel tickets. Larger quantities were ordered that provides the most cost effective per unit piece. Travel remained low in FY 20 and FY21 due to COVID-19 and a ticket reprint was unnecessary. In person inspections were also limited or delayed in FY21 and we did not use that DBE. During FY20 BRTA attained a .0729% by contracting with a DBE for the printing of ticket stock, letterhead and envelopes.

Historically BRTA has not had large construction projects. The contracting opportunities for DBE participation have been and will remain in 2023-2025 to be printing, small building repair (plumbing, electrical) and maintenance supplies. Although FY20 percentages look much larger than the Proposed Goal, the BRTA does not expect the large amount of

BRTA FY2023 – FY2025 DBE Goal

printing done in FY20 to continue. Half of this printing was the reproduction of ‘tickets’ for ADA travel. That mode of fare remittance has become electronic medium and this level of printing is no longer necessary.

Median of Past Participation

With a FY22 attainment of .0376%, FY21 attainment of .00% and FY20 attainment of .0729%, the median of the three years would be .0376%. With a base figure of .03% (shown in Step 1 above) plus the median of .0376% equals .0676%, divided by 2 equals a Step 2 Adjusted Figure of .0338%.

As the Proposed Goal (.03%) and the adjusted Step 2 Adjusted Figure (.0338%) are so similar, the BRTA discussed the outcome and the Proposed Goal for 2023-2025 will remain at .03%. There will not be a Step 2 adjustment to the Goal.

Race Neutral/Race Conscious Split

Formula for calculating Race Neutral/Race Conscious Split

In FY22 BRTA attained .0376% and FY21 participation was 0.0%. BRTA did not meet the goal for two consecutive years and will perform the calculation for the Race Neutral/Race Conscious split needed.

Relative Race Neutral Attainment is calculated by dividing Race Neutral Attainment by Overall DBE Achievement

Race Neutral Attainment in FY22 was .0376%
Overall DBE Achievement in FY22 was .0376%
 $.0376\% / .0376\% = 100\%$
The Relative Race Neutral attainment is 100%.

Absolute Race Neutral Attainment is calculated by multiplying Relative Race Neutral Attainment (above) by Proposed Overall Goal.

$100\% \times .03\% = .03\%$

The Absolute Race Neutral attainment calculates to .03%

The Race Conscious split is calculated by taking the Proposed Overall Goal (.03%) and subtracting the Absolute Race Neutral Attainment (.03%)

$.03\% - .03\% = 0\%$ Race Conscious

BRTA FY2023 – FY2025 DBE Goal

This calculation would support a 100% Race Neutral goal. BRTA has achieved DBE participation through 100% Race Neutral means for 3 out of the last 4 years. The 4th year was FY21 which has no attainment. With the calculation of a 100% Race Neutral/Race Conscious split combined with historical achievement, the BRTA will achieve it's proposed goal through 100% Race Neutral Means.

Communication with DBE Community as well as potential DBE partners

If an effort to gain input as well as awareness of opportunities, BRTA has posted its goal on our website, called, and sent to the entities below, requesting comments. Our email blast resulted in one request, within 15 minutes, to be placed on our email list!

1Berkshire Berkshire Regional Planning Commission Berkshire Innovation Center Berkshire Black Economic Council	DownTown Pittsfield Inc EforAll Berkshire County Pittsfield Economic Revitalization Corporation Community Development Corporation of South Berkshire
---	---

Email to businesses with past participation, or matching NAICS codes to our expected opportunities.
Follow up calls to businesses with past participation, or matching NAICS codes to our expected opportunities.

BRTA's vendor list for office supply printing that responded include:

B2B Holdings, Inc
168 Sutton Street
Uxbridge, MA 01569-1133
508-839-6144

1-Stop Design Shop, Inc
323 S-3 New Boston Street
Woburn, MA 01801-6298
781-938-3866

Carbon Colors LLC
1327 Lakeview Avenue
Dracut, MA 01826
978-674-8197

Vantage Graphics
278 Lenox Street Suite 8
Norwood, MA 02062
617-796-9900

Adam Graphics
Adamgraphics.com

Shear Color Printing
30-D Sixth Street
Woburn, MA 01801
781-933-2441

BRTA FY2023 – FY2025 DBE Goal

Qualprint
Three Federico Drive
Pittsfield, MA 01201
800-547-7468

AM Lithography Corp
694 Center Street
Chicopee, MA 01013
413-737-9412

Minuteman Press
1694 Falmouth Road
Centerville, MA 02632
508-775-9890

Design Workshop Inc
PO Box 5114
Indian Orchard, MA 01151
413-543-5252

Hitchcock Press Inc
Holyoke, MA
413-538-8811

Fowler Printing
fowlerprinting.com