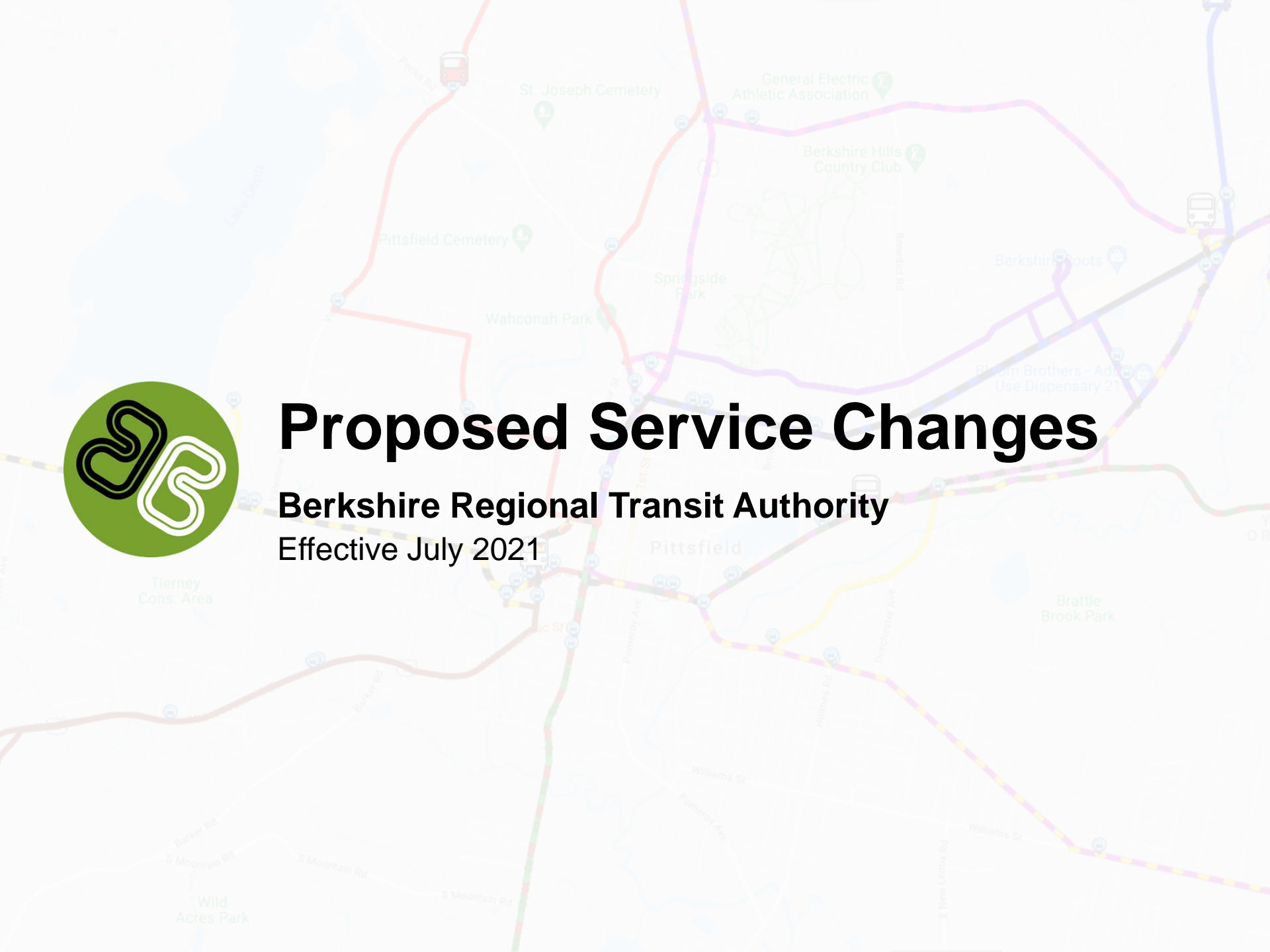




Proposed Service Changes

Berkshire Regional Transit Authority

Effective July 2021



What is BRTA?

Berkshire Regional Transit Authority (BRTA) is one of 15 regional transit authorities in Massachusetts. Each system helps people get to work, to school, to doctors' appointments, to the grocery store, to visit family, and so much more.

Collectively, we believe that public transit is the most efficient way to move people as they go about their daily lives. BRTA currently serves 27 communities within Berkshire County and uses federal, state, and local funding to provide accessible fixed route and paratransit public transportation services.

Why make service changes?

BRTA continually evaluates the performance of bus routes and other services to ensure that we are providing our community with the best transportation options possible. Successful services may be improved, while other services may need to be revised.

With every decision, BRTA seeks to incorporate community feedback via surveys, meetings, and comments either received throughout the year or from specific proposals.



Submitting Feedback and Comments

BRTA actively seeks and encourages community feedback and questions regarding proposed service changes. All comments will be reviewed before proposals are finalized.

Publication: May 1st, 2021, at <https://berkshirerta.com/announcements/>

Comment Deadline: May 31st, 2021

- **Written comments and questions may be emailed to:**
info@berkshirerta.com
- **Verbal comments can be submitted by calling:**
BRTA Operations at (413) 499-2782 ext. 2895. Please record a message up to 3 minutes in length. Name and contact information is preferred, but not required.
- **Online comments accepted through the “Contact Us” form:**
<https://berkshirerta.com/contact/> .

Copies of this presentation are available:

Online at www.berkshirerta.com/announcements/, during customer service hours at ITC in downtown Pittsfield, or by calling BRTA Operations at (413) 499-2782 ext. 2892.



Summary of Proposed Changes

BRTA is proposing multiple service changes to become effective in July 2021. These changes are detailed in the following slides.

- **Transfers:** Amend transfer policy to allow for more travel flexibility.
- **Route 1:** Weekday evening schedule adjustments.
- **Route 2:** Travel pattern change around Pittsfield ITC.
- **Route 3:** Bus stop location change at Big Y North Adams.
- **Route 4:** Weekday morning schedule adjustment.
- **Route 5:** Travel pattern change between ITC and Hancock Rd.
- **Route 11N:** Discontinue pilot evening service.
- **Route 12:** Change Federico Drive to a Demand Service location.
- **Route 14:** Begin pilot weekday evening service.
- **Route 15:** Weekday and Saturday schedule adjustments.
- **Route 21X:** Travel pattern change around Pittsfield ITC.



Transfers

BRTA is proposing to provide customers with more flexibility when traveling by relaxing the rules regarding the use of Transfers. Currently, customers are only allowed to transfer between bus routes at select locations, for free, when paying with the Charlie Card. With these proposed changes, customers will be able to transfer between any bus route anywhere in the system, for free, within the transfer window when paying with the Charlie Card. Proposed changes are highlighted below.

Existing Transfer Policy

- Customers paying with the Charlie Card are provided with a free transfer based on the fare type paid (either Local or System-wide.)
- Customers may only use their free transfer at Pittsfield ITC, Main St North Adams, Walmart North Adams, or Lee Premium Outlets.
- All Transfers expire after 60 minutes

Proposed Policy Changes

- Customers paying with the Charlie Card are provided with a free transfer based on the fare type paid (Local or System-wide)
- Customers may transfer between bus routes, for free, anywhere within the BRTA system.
- Customers may not transfer onto the same route that issued the transfer.
- Local Transfers are valid for 60 minutes after issue
- System-wide Transfers are valid for 75 minutes after issue



Route 1 Pittsfield - North Adams

BRTA is proposing this timetable (below) for weekday pilot evening service between 6:30 pm and 11:15 pm. Service will be added to Berkshire Mall on certain trips, and the final Adams Center departure will be amended to 10 minutes earlier than currently published (highlighted times). There are no other proposed Route 1 changes.

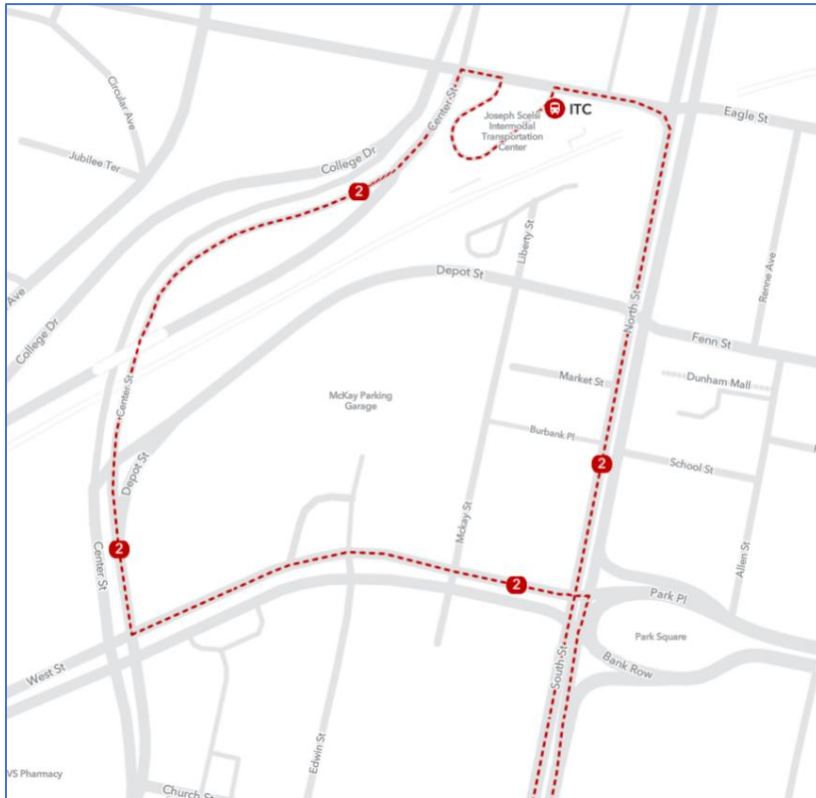
Depart ITC															
Tyler St and Plunkett St (Out)															
Plastics Ave (Out)															
Stop and Shop on Merrill Rd (Out)															
Berkshire Mall at Food Court															
Cheshire Ctr on Church St (Out)															
Adams Ctr Town Common (Out)															
Arrive Walmart North Adams															
Depart Walmart North Adams															
Adams Ctr on Center St (In)															
Cheshire Ctr on Church St (In)															
Berkshire Mall at Food Court															
Panera Bread Plaza on Merrill Rd (In)															
Plastics Ave (In)															
Tyler St and Plunkett St (In)															
Arrive ITC															
1	2	3	4	5	6	7	8	8	9	10	11	12	13	14	15
Monday - Friday															
Direction of travel															
To North Adams								To Pittsfield							
6:30	6:39	6:45	6:48	6:55	-	7:16	7:30	7:30	7:41	7:50	8:05	8:11	8:13	8:18	8:30
8:30	8:39	8:45	8:48	8:55	-	9:16	9:30	9:50	10:00	-	10:15	10:25	10:28	10:33	10:40 G
-	-	-	-	-	-	-	-	10:30	10:40	-	10:55	11:12	11:15 G	-	-



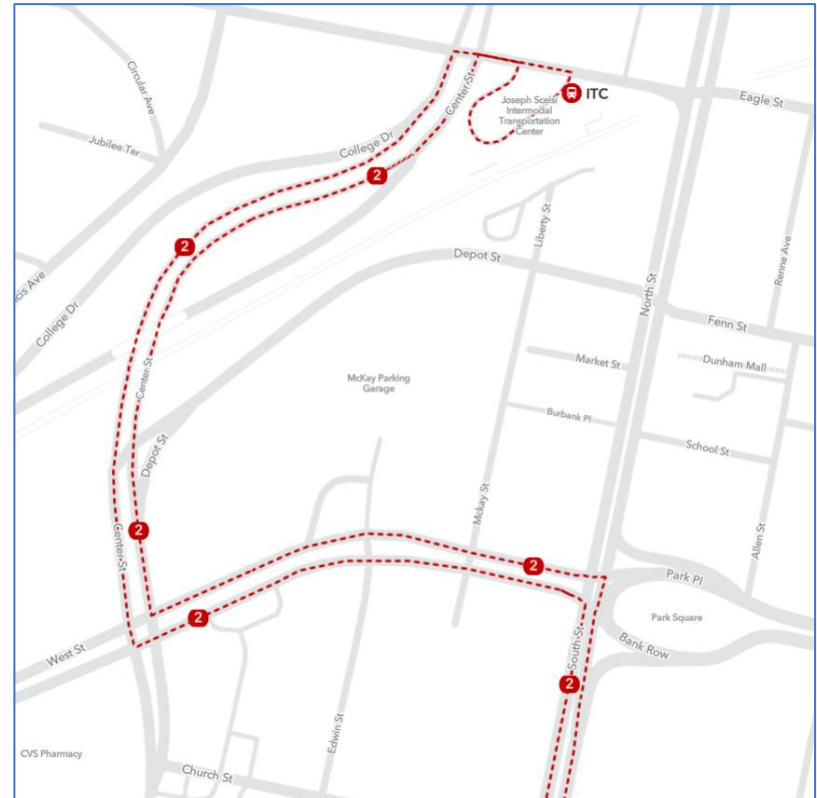
Route 2 Pittsfield - Lee

BRTA is proposing to change how Route 2 travels within Pittsfield between South St and the ITC. In this proposal, the route will travel via West St and Center St both to and from the ITC on all trips. This change would provide service to a portion of West St.

Current Travel Path

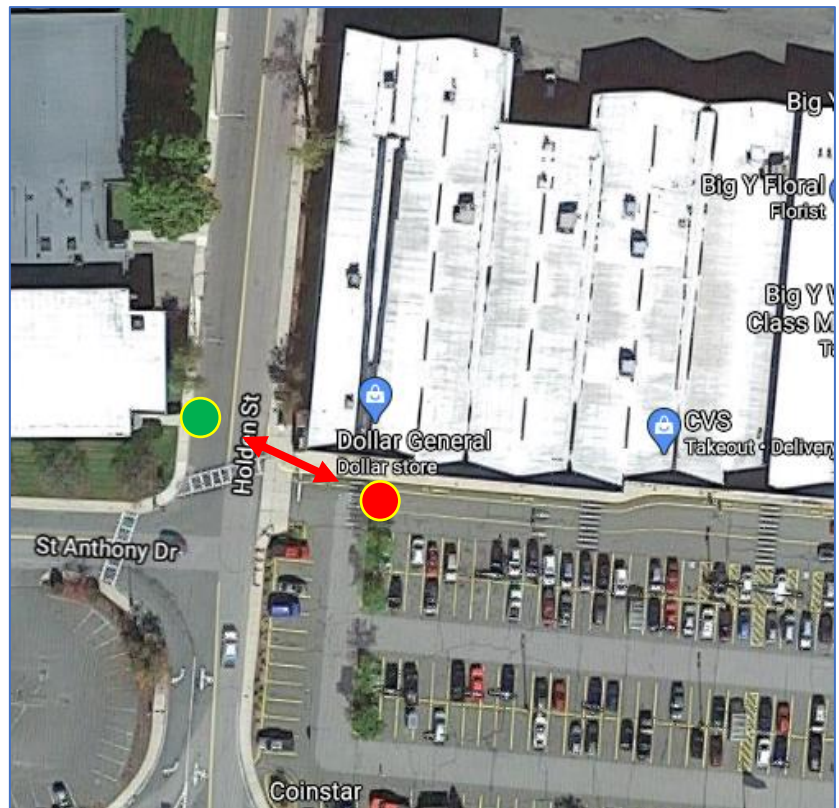
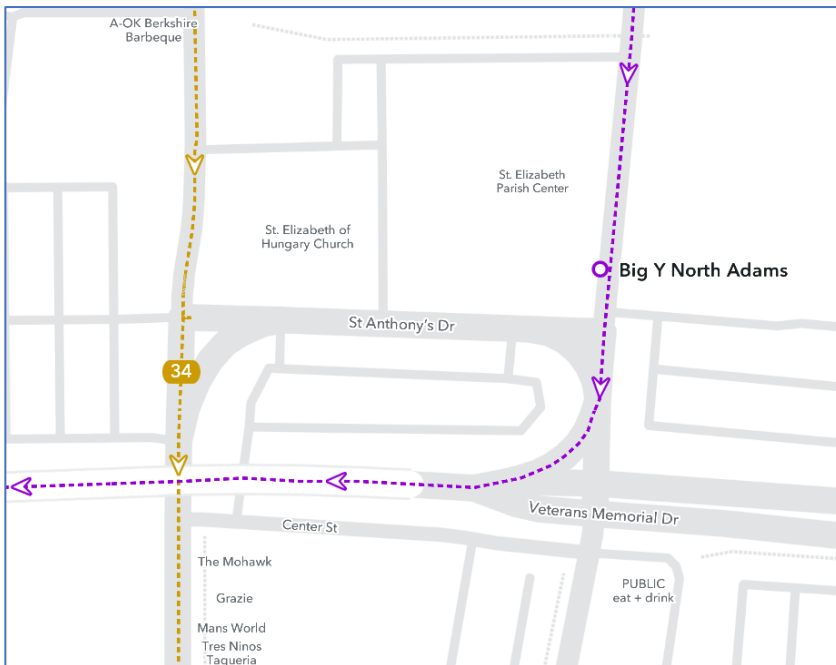


Proposed Travel Path



Route 3 Williamstown – North Adams

BRTA is proposing to move the location of the bus stop at Big Y North Adams. The bus stop would be moved from the storefront (red dot) to near the corner of St. Anthony Drive and Holden Street (green dot) approx. 150 feet from the current location. The Route 3 would travel to Holden St via Eagle St and River St.



Route 4 Pittsfield - Dalton - Hinsdale

BRTA is proposing this timetable (below) for changes to the first weekday departure from Hinsdale Center and other time points along that trip to ITC (highlighted times). There are no other proposed Route 4 changes.

Depart ITC															
Berkshire Medical on Wahconah St															
Rose Manor															
Plastics Ave (Out)															
Stop and Shop on Merrill Rd (Out)															
Walmart Pittsfield															
Curtis and Main Dalton Ctr (Out)															
Arrive Hinsdale Post Office															
Depart Hinsdale Post Office															
Curtis and Main Dalton Ctr (In)															
Walmart Pittsfield															
Panera Bread Plaza on Merrill Rd (In)															
Plastics Ave (In)															
Rose Manor															
North St and Wahconah St (In)															
Arrive ITC															
1	2	3	4	5	6	7	8	8	9	10	11	12	13	14	15
Monday - Friday															
Direction of travel →															
To Hinsdale								To Pittsfield							
-	-	-	-	-	-	-	-	5:43 H	5:55	6:05	6:10	6:13	-	6:20	6:30
6:05 E	6:11	-	6:19	6:22	6:27	6:32	6:38	6:43	6:55	7:05	7:10	7:13	7:16	7:22	7:30
7:05	7:11	-	7:19	7:22	7:27	7:32	7:38	7:43	7:55	8:05	8:10	8:13	8:16	8:22	8:30
8:05	8:11	8:18	8:21	8:24	8:31	8:36	8:43	8:43	8:55	9:05	9:10	9:13	9:16	9:22	9:30
9:05	9:11	9:18	9:21	9:24	9:31	9:36	9:43	9:43	9:55	10:05	10:10	10:13	10:16	10:22	10:30
10:05	10:11	10:18	10:21	10:24	10:31	10:36	10:43	10:43	10:55	11:05	11:10	11:13	11:16	11:22	11:30
11:05	11:11	11:18	11:21	11:24	11:31	11:36	11:43	11:43	11:55	12:05	12:10	12:13	12:16	12:22	12:30



Route 5 Pittsfield - Lanesborough

BRTA is proposing to change how the Route 5 travels between Lanesborough and Pittsfield ITC. This route will travel along the same roads in both directions. This is the proposed timetable (at right).

Service will be discontinued along:

- North St between ITC and Wahconah St
- Wahconah St between North St and Pecks Rd
- Hancock Rd,
- Highland Ave.

Route frequency, hours, and days of service will not be changed. Individual departure times may change slightly before finalization.

1	2	3	4	5	6	6	7	8	9	10	11
Depart ITC	Linden St and Dewey Ave (Out)	Pecks Rd and Valentine Rd (Out)	Wahconah St and Mohawk St (Out)	Lanesborough Post Office (Out)	Arrive Lanesborough Mobil	Depart Lanesborough Mobil	Lanesborough Post Office (In)	Wahconah St and Mohawk St (In)	Pecks Rd and Highland Ave (In)	Linden St and Dewey Ave (In)	Arrive ITC
Monday - Friday											
→ Direction of travel						←					
To Lanesborough						To Pittsfield					
5:30	5:35	5:42	5:45	5:50	5:55	5:55	6:00	6:05	6:08	6:15	6:20
6:30	6:35	6:42	6:45	6:50	6:55	6:55	7:00	7:05	7:08	7:15	7:20
7:30	7:35	7:42	7:45	7:50	7:55	7:55	8:00	8:05	8:08	8:15	8:20
8:30	8:35	8:42	8:45	8:50	8:55	8:55	9:00	9:05	9:08	9:15	9:20
9:30	9:35	9:42	9:45	9:50	9:55	9:55	10:00	10:05	10:08	10:15	10:20
10:30	10:35	10:42	10:45	10:50	10:55	10:55	11:00	11:05	11:08	11:15	11:20
11:30	11:35	11:42	11:45	11:50	11:55	11:55	12:00	12:05	12:08	12:15	12:20
12:30	12:35	12:42	12:45	12:50	12:55	12:55	1:00	1:05	1:08	1:15	1:20
1:30	1:35	1:42	1:45	1:50	1:55	1:55	2:00	2:05	2:08	2:15	2:20
2:30	2:35	2:42	2:45	2:50	2:55	2:55	3:00	3:05	3:08	3:15	3:20
3:30	3:35	3:42	3:45	3:50	3:55	3:55	4:00	4:05	4:08	4:15	4:20
4:30	4:35	4:42	4:45	4:50	4:55	4:55	5:00	5:05	5:08	5:15	5:20
5:30	5:35	5:42	5:45	5:50	5:55	5:55	6:00	6:05	6:08	6:15	6:20
Saturday											
→ Direction of travel						←					
To Lanesborough						To Pittsfield					
8:30	8:35	8:42	8:45	8:50	8:55	8:55	9:00	9:05	9:08	9:15	9:20
10:30	10:35	10:42	10:45	10:50	10:55	10:55	11:00	11:05	11:08	11:15	11:20
12:30	12:35	12:42	12:45	12:50	12:55	12:55	1:00	1:05	1:08	1:15	1:20
2:30	2:35	2:42	2:45	2:50	2:55	2:55	3:00	3:05	3:08	3:15	3:20
4:30	4:35	4:42	4:45	4:50	4:55	4:55	5:00	5:05	5:08	5:15	5:20

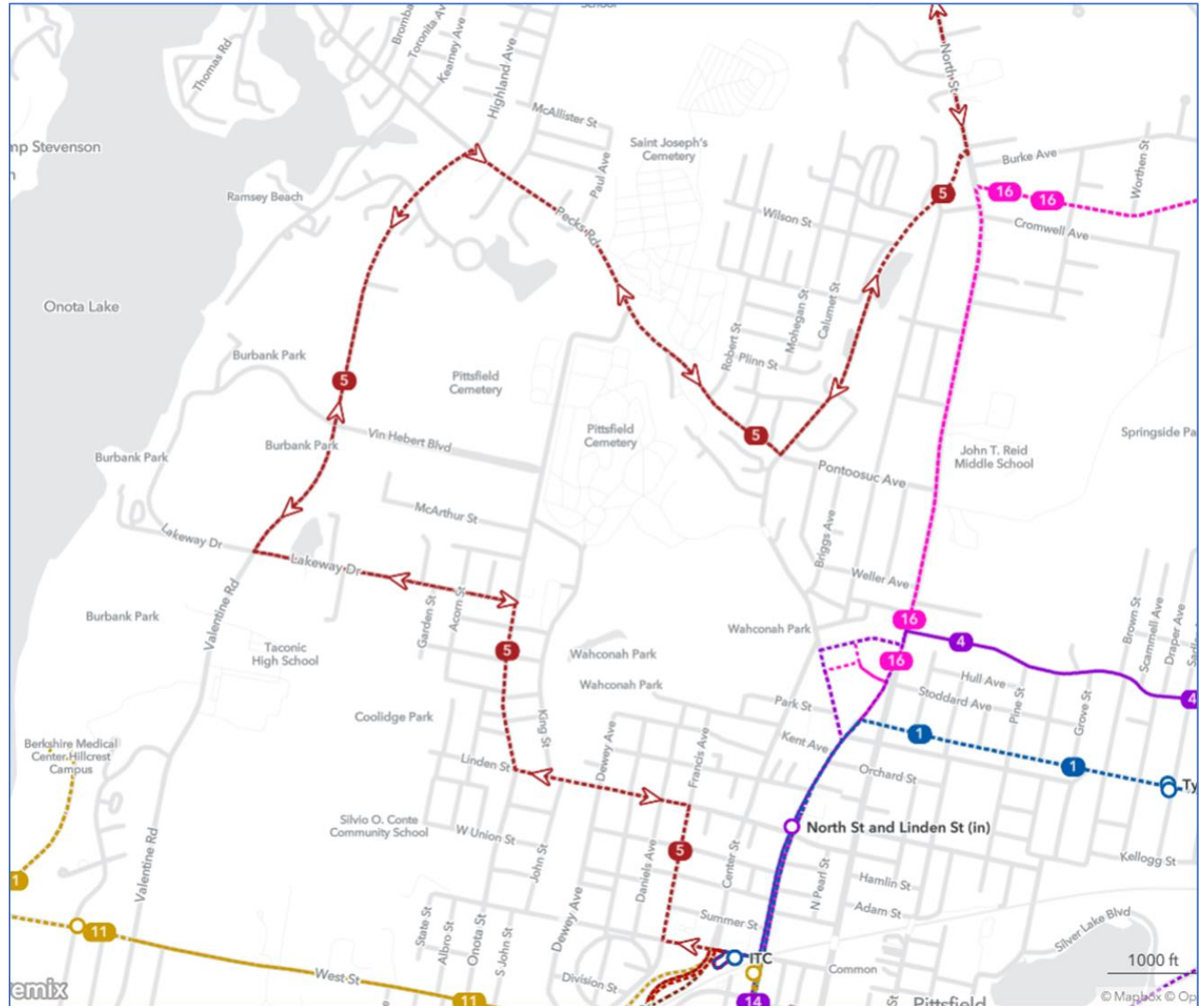


Route 5

This is the proposed travel pattern of the amended Route 5 (red color) in relation to other BRTA bus routes.

The arrows indicate direction of travel.

No travel pattern changes north of Wahconah St.



Route 11N Berkshire Community College Night Loop

BRTA is proposing to discontinue Route 11N. This was an evening service pilot project. Most areas of the 11N route will retain access to evening bus service through a combination of a new evening Route 14 or the current evening Route 1. All evening bus service will be discontinued along West St between Onota St and Berkshire Community College.

Route 12 Pittsfield Southeast Loop

BRTA is proposing to revert Federico Drive Industrial area to a Demand Service location and to remove the bus stop from the published timetable. For service to Federico Drive, customers will either need to request a drop off from the bus driver or call BRTA Operations to schedule a pick-up.

Route 14 Pittsfield Southeast Loop

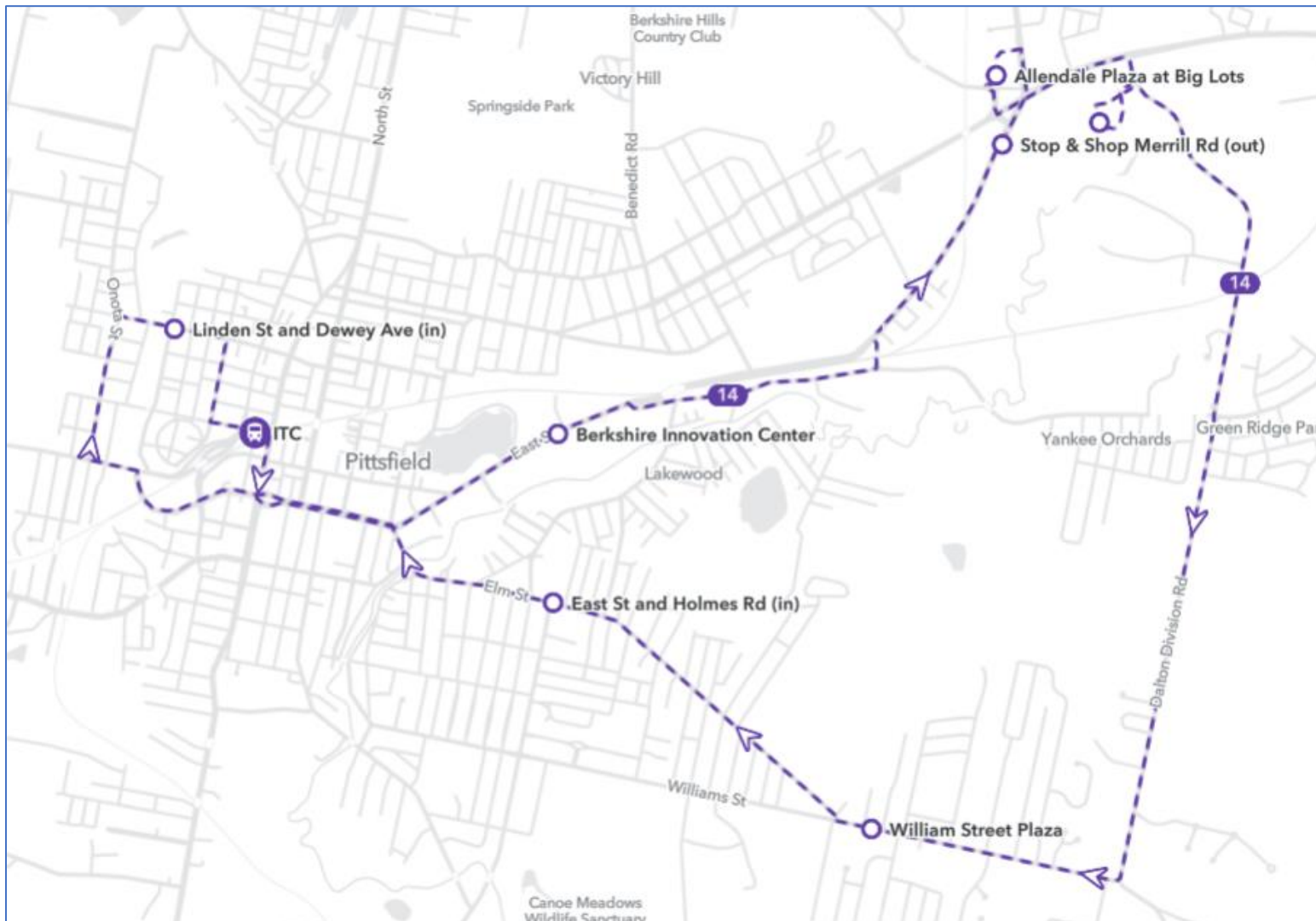
BRTA is proposing to provide evening service within Pittsfield, between 6:30 pm and 10:40 pm, via a revised Route 14 “Pittsfield Southeast Loop” service.

This route will provide access to customers within Pittsfield along the same areas as the daytime Route 14 and most areas previously serviced in the evening by the Route 11N.

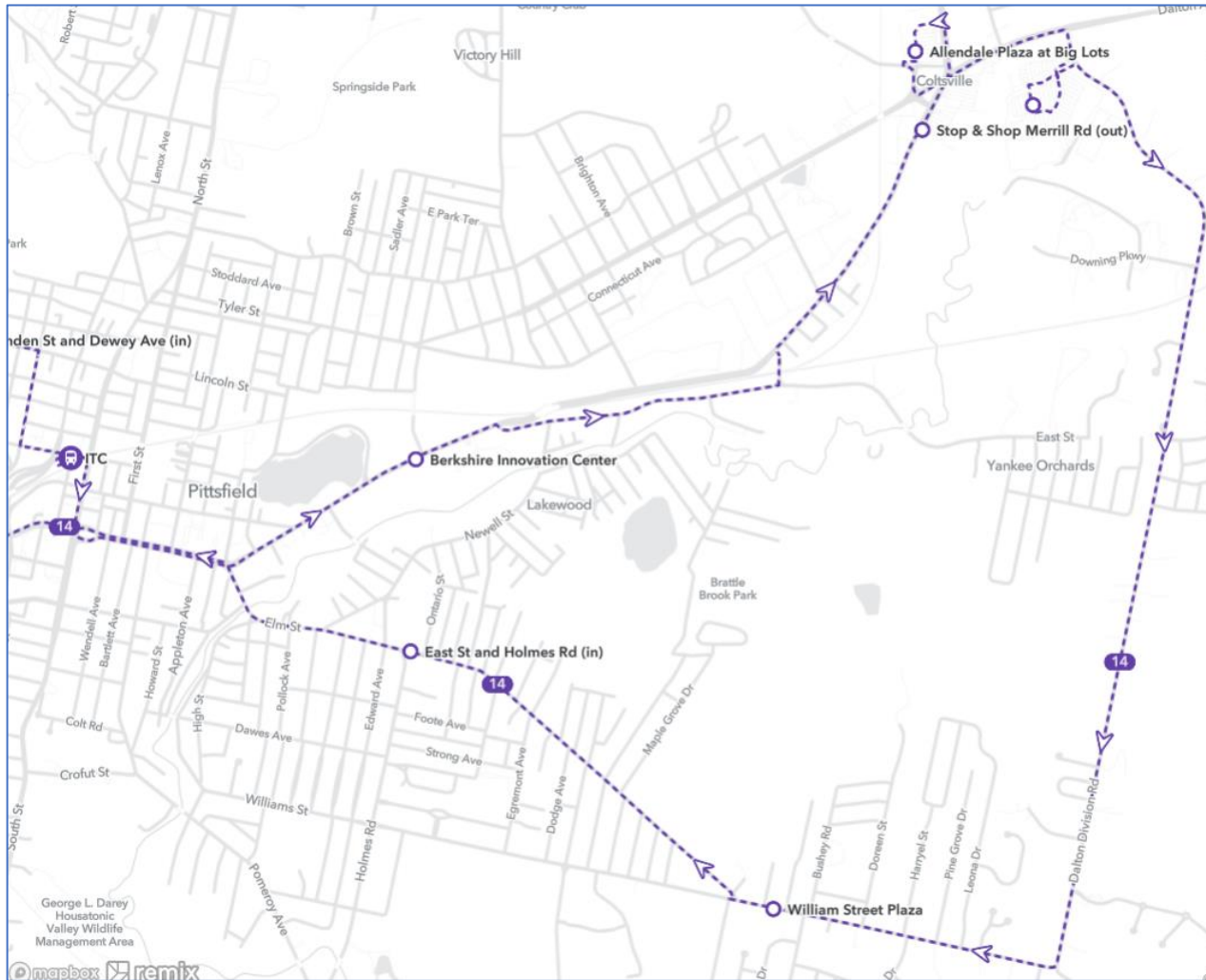
Downing Parkway will become a Demand Service location after 6:30 pm. Federico Drive Industrial area will remain a Demand Service location during all hours. For service to these areas, customers will either need to request a drop off from the bus driver or call BRTA Operations to schedule a pick-up.



Route 14 Proposed Evening Service Map



Route 14 Proposed Evening Service Map



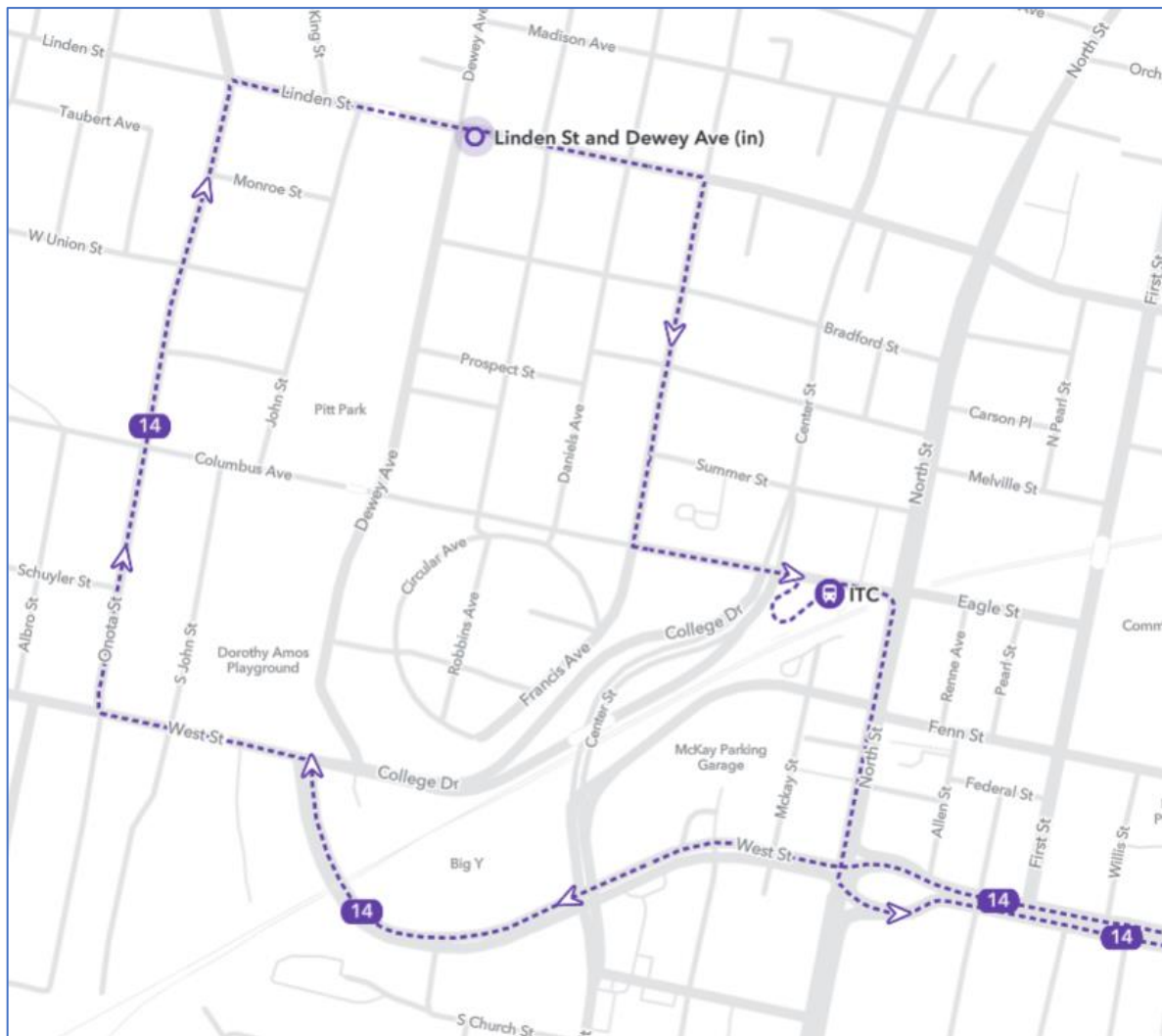
Pilot evening service, weeknights, between 6:30 pm and 10:40 pm.

Evening pilot service continues the normal daytime service to Berkshire Innovation Center, Merrill Road, Berkshire Crossing, Elm St and East St housing areas.

Retains service to most areas previously serviced by the pilot Route 11N while expanding access to East St, Onota St, and Linden St.



Route 14 Proposed Evening Service Map



As part of this pilot route BRTA has included service to portions of West St, Onota St, Linden St, Francis Ave, and Columbus Ave.

Evening service will provide this neighborhood with access to additional employment and transportation options.



Route 14 Pittsfield Southeast Loop

BRTA is proposing this timetable (below) for weekday pilot evening service between 6:30 pm and 10:40 pm on Route 14. Additional service times are highlighted.

Depart ITC	Berk. Innovation Ctr on East St (Out)	Stop and Shop on Merrill Rd (Out)	Allendale Plaza at Big Lots	Walmart Pittsfield	Depart Downing Parkway	Williams St Plaza	Elm St and Holmes Rd (In)	Park Square	West St and Onota St (in)	Linden St and Dewey Ave (in)	Arrive ITC
1	2	3	4	5	6	7	8	9	10	11	12
Monday - Friday											
←						→					
To Downing Parkway						To ITC					
7:00	7:10	7:15	7:20	7:28	7:34	7:44	7:47	7:52	-	-	7:53
8:00	8:10	8:15	8:20	8:28	8:34	8:44	8:47	8:52	-	-	8:53
9:00	9:10	9:15	9:20	9:28	9:34	9:44	9:47	9:52	-	-	9:53
10:00	10:10	10:15	10:20	10:28	10:34	10:44	10:47	10:52	-	-	10:53
11:00	11:10	11:15	11:20	11:28	11:34	11:44	11:47	11:52	-	-	11:53
12:00	12:10	12:15	12:20	12:28	12:34	12:44	12:47	12:52	-	-	12:53
1:00	1:10	1:15	1:20	1:28	1:34	1:44	1:47	1:52	-	-	1:53
2:00	2:10	2:15	2:20	2:28	2:34	2:44	2:47	2:52	-	-	2:53
3:00	3:10	3:15	3:20	3:28	3:34	3:44	3:47	3:52	-	-	3:53
4:00	4:10	4:15	4:20	4:28	4:34	4:44	4:47	4:52	-	-	4:53
5:00	5:10	5:15	5:20	5:28	5:34	5:44	5:47	5:52	-	-	5:53
6:00	6:10	6:15	6:20	6:28	6:34 G	-	-	-	-	-	-
6:30	6:37	6:41	6:45	6:55	R	7:05	7:07	-	7:13	7:15	7:20
7:30	7:37	7:41	7:45	7:55	R	8:05	8:07	-	8:13	8:15	8:20
8:30	8:37	8:41	8:45	8:55	R	9:05	9:07	-	9:13	9:15	9:20
9:30	9:37	9:41	9:45	9:55	R	10:05	10:07	-	10:13	10:15	10:20
10:20	10:25	10:28	10:32	10:37	10:40 G	-	-	-	-	-	-



Route 15

West Pittsfield

BRTA is proposing this timetable (at right) for changes to the Route 15 schedule.

The proposed time changes are highlighted.

No other changes are proposed.

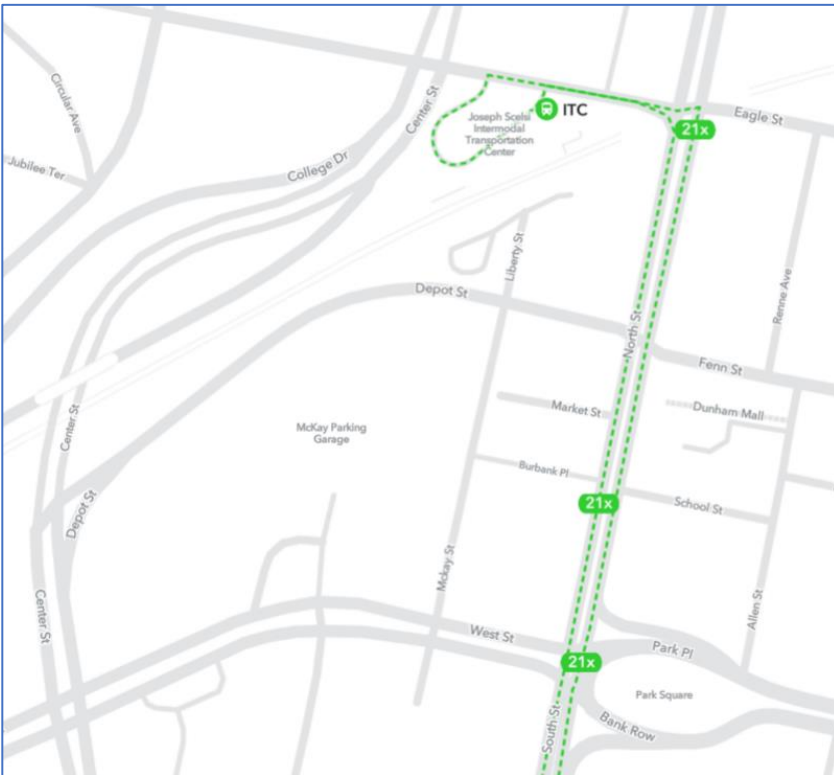
<div style="display: flex; justify-content: space-between;"> Depart ITC Pittsfield Plaza at U-Haul Moving (out) Depart Lebanon Ave 703 W Housatonic Building Pittsfield Plaza at McDonalds (in) Wayfair at Clocktower Complex Arrive ITC </div>						
1	2	3	4	5	6	7
Monday - Friday						
<div style="display: flex; justify-content: space-between;"> → Direction of travel → </div>						
To Lebanon Ave			To ITC			
6:00 E	6:05	6:12	6:14	6:16	6:22	6:30
7:00	7:05	7:12	7:14	7:16	7:22	7:30
8:00	8:05	8:12	8:14	8:16	8:22	8:30
9:00	9:05	9:12	9:14	9:16	9:22	9:30
10:00	10:05	10:12	10:14	10:16	10:22	10:30
11:00	11:05	11:12	11:14	11:16	11:22	11:30
12:00	12:05	12:12	12:14	12:16	12:22	12:30
1:00	1:05	1:12	1:14	1:16	1:22	1:30
2:00	2:05	2:12	2:14	2:16	2:22	2:30
3:00	3:05	3:12	3:14	3:16	3:22	3:30
4:00	4:05	4:12	4:14	4:16	4:22	4:30
5:00	5:05	5:12	5:14	5:16	5:22	5:30
Saturday						
<div style="display: flex; justify-content: space-between;"> → Direction of travel → </div>						
To Lebanon Ave			To ITC			
8:00	8:05	8:12	8:14	8:16	8:22	8:30
10:00	10:05	10:12	10:14	10:16	10:22	10:30
12:00	12:05	12:12	12:14	12:16	12:22	12:30
2:00	2:05	2:12	2:14	2:16	2:22	2:30
4:00	4:05	4:12	4:14	4:16	4:22	4:30
6:00	6:05	6:12	6:14	6:16	6:22	6:30 G



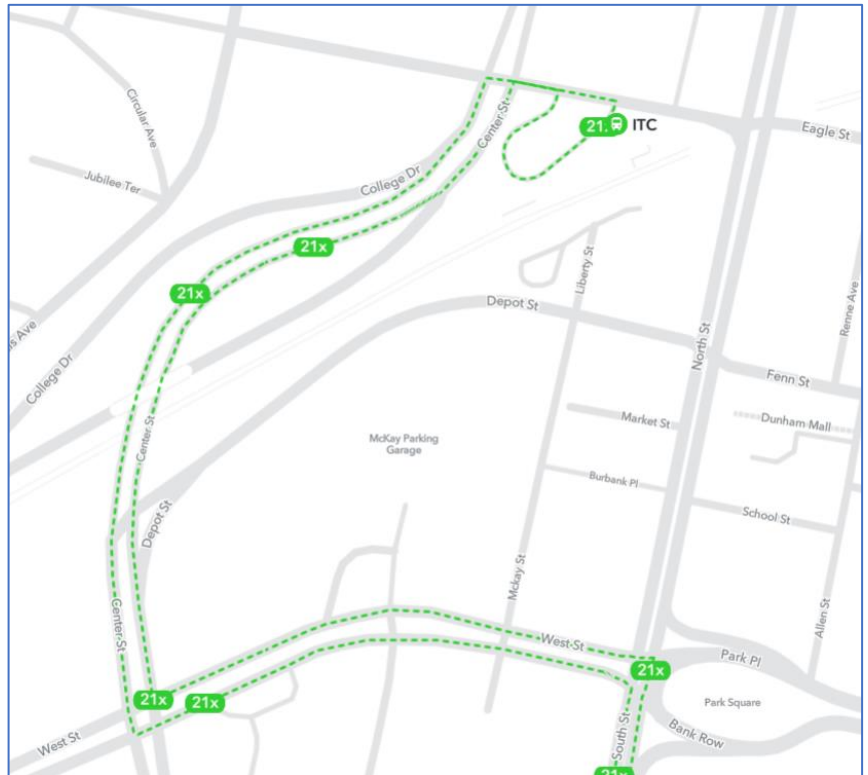
Route 21x

BRTA is proposing to change how Route 21x travels within Pittsfield between South St and the ITC. In this proposal, the route will travel via West St and Center St both to and from the ITC on all trips. This change would provide service to a portion of West St.

Current Travel Path



Proposed Travel Path



Thank you!

